Investor Presentation Q3, 2015





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# I. Investment Summary



## **Investment Summary**



Healthy and growing real estate sector in Saudi Arabia driven by favourable demographics and a supportive legislative backdrop

Continued favourable trends in land price appreciation

Continued focus on premium margins

Proven ability to develop largescale projects such as Master Planned Communities

A substantial and geographically diverse land bank

A conservative financial profile with a strong balance sheet and healthy income generation

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An experienced management team and good corporate

governance

Access to the international and domestic capital markets

Progress with revenue diversification and increasing visibility



# II. Macroeconomic & Sector Overview

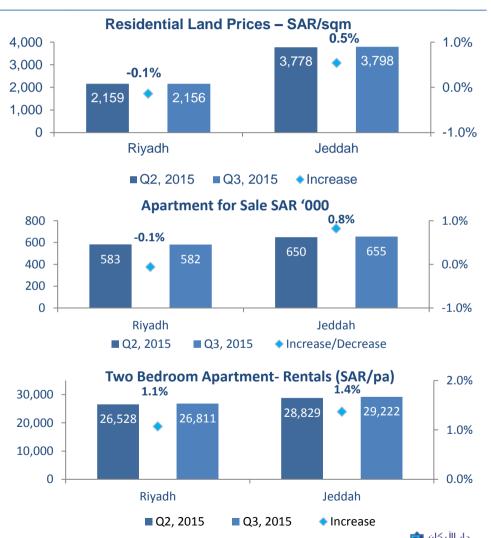


## Market Outlook

## The Long-term outlook of the Saudi Real Estate sector remains positive

#### Saudi Real Estate Market

- (1)According to research reports, the long-term outlook of the RE sector remains positive.
- Steady growth in Saudi housing segment continues to be driven by strong demand from a rising population. young demographic profile, urbanization, higher disposable incomes and better financing options despite recent changes in Oil price and the war on Yemen. Saudi Arabia with ample fiscal flexibility will continue to invest in the economy going forward.
- Land transactions volume shows an increase in Q2 to Q3, while YoY volume growth continues to be negative
- (2) Residential selling prices of land and apartments remained stagnant. The minor negative growth in Riyadh was only due to slight drop in prices in some localities in west & south districts of the city.
- (2) Rental rates showed an increasing trend which ranged between 1% to 2%.





## Macroeconomic & Real Estate Sector Overview

The Saudi Real Estate Sector: Underpinned by a fast growing economy, vast wealth and attractive demographic fundamentals

# Attractive Demographics

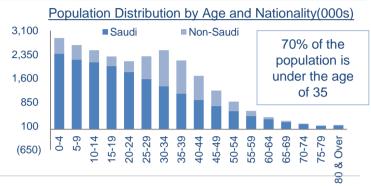
- 70% of the population under the **age** of 35 and 32% is under the age of 15.
- Population grew 21.87% between 2005 and 2015 with estimated population of 37.6m by 2025.
- Average household size is expected to continue to decline due to the changing family structure in the Kingdom.
- Strong housing demand of approximately 200,000 new homes per annum.

# Growing Economy and Disposable Income

- GDP growth is slowing, with 3.2% growth forecast for 2015 and 1.9% in 2016
- Earlier in 2015, government spending was kept high through use of reserves and debt issuance
- Government spending is now decreasing owing to continued oil price
  weakness effecting capital projects and gov. institutions but employment and
  housing remains to be priority.
- **Inflation** in the Kingdom has been stable at 2.3% so far this year despite strong domestic demand.

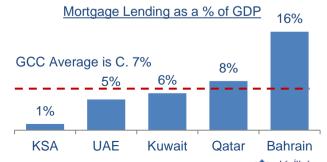


- **Slowdown of lending** as 70% LTV is adversely impacting mortgage penetration currently.
- Top up/Additional loan schemes add to the means of real estate financing and support increased lending.
- SAMA, Banks, REDF and MCI are all working together to provide better solutions to the market such as off plan sale.
- New regulations allows REDF loan be paid directly to banks and can be considered as equity (30 %) for the mortgage



#### Personal disposable income (SR bn)







7.207

15000

Total

## Ministry of Housing (MoH) & Real Estate Development Fund(REDF)

#### On-going supply shortfall forecast in residential units and overview on DAAR and white land tax

#### Majority of homes are self built and financed from savings, personal '000 Units Total residential units loans or REDF loans. This creates growing demand for developed 8.246 land. 7,169 6.217 6,080 Long term 5,363 Due to severe shortage in housing, government has developed Housing housing aid program to support low income Saudis. **Demand** Despite this and other measures, there is likely to remain a shortage of 2010-2014 2015-2019 2020-2024 affordable housing in Saudi Arabia for some time to come. ■ Cumulative Demand ■ Total Supply SAR Million New Minister was appointed during Q3... **REDF Loans** 16000 Minister of Housing announced that housing projects will be 14000 executed in co-operation with Developers. 12000 10000 **Ministry of** MoH has separated REDF to an independent financial body. This 8000 enables MoH to focus on housings solutions and strategy while REDF Housing & 6000 focuses on financing solutions. **REDF** 4000 7000 6000 2000 REDF has approved 15 billion SR RE loans up to Sep 2015. 2000 DAAR is well positioned to continue to supply developed land parcels Q1, 15 Q2, 15 Q3, 15 to satisfy this growing demand. Council of Ministers has approved in principle the levying of tax in relation to vacant land. This initiative could help MoH to meet the demands for KSA housing strategy. Criteria for taxation is unclear but form around following issues of concern: **White Land Tax**

1. Lands for residential use (no commercial) with in urban area Lands not under development for longer period of time

Land that have municipal services available (utilities and roads)





# III. Company Overview & Financial Performance



## Company overview

## دار الأركان DAR AL-ARKAN

## Dar Al-Arkan – A leading real estate developer in Saudi Arabia

- Largest listed real estate developer in Saudi Arabia
   As at 30 Sept 2015:
- Market Capitalization: SAR 7.5 bn (US\$ 2.0 bn)
- Total number of employees: 327
- Revenue: Q3 2015 SAR 541mn (US\$ 144mn)
- EBITDA: Q3 2015 SAR 211 mn (US\$ 56mn)
- Book value of assets: SAR 25.4 bn (US\$ 6.7bn)
- Land Bank: SAR 14.5 bn (US\$ 3.9 bn)
- Leasing: SAR 3.5 bn (US\$ 933 mn)
- Residential and commercial
  - development projects: SAR 2.6 bn (US\$ 705 mn)
- Other assets: SAR 4.7 bn (US\$ 1.3 bn)

Headquarters: Riyadh, Saudi Arabia





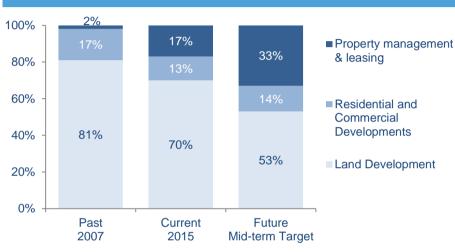


**Land Development** 

Property
Management and
Leasing

Residential and Commercial Development

#### Increasing investments in leasing assets



- A leading developer of residential real estate in Saudi Arabia
- Operating in the most populated and growing cities and regions
- Managing real estate developments & providing affordable homes to mid-income Saudis

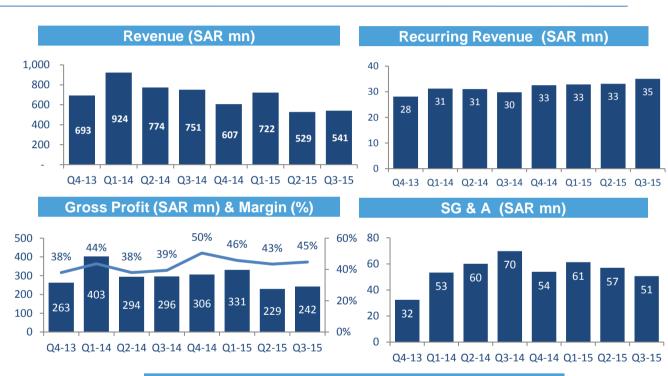


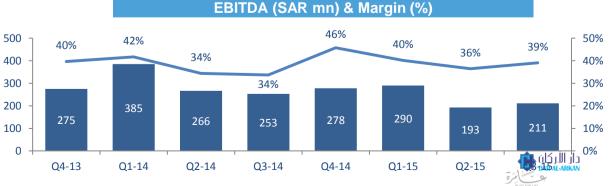


## Financial Performance

#### Q3, 2015 Profitability

- Revenue decreased 28% to SAR 541 mn (2014, Q3 SAR 751 mn) driven by slower than expected land trading volumes in KSA.
- Land sales revenue SAR 506 mn (2014, Q3: SAR 721 mn), down 30%.
- Property management and leasing revenue increased to SAR 35 mn (2014 Q3 : SAR 30 mn), up 17% primarily due to Hammadi hospital rental commencing in the quarter, and was 6% of total revenue.
- Gross Margin improved to 45% (2014 Q3: 39%).
- SG&A was at SAR 51 mn (2014 Q3 : SAR 70 mn) primarily due to lower professional & consulting services.
- EBITDA SAR 211 mn down 17% (2014 Q3 : SAR 253 mn).
- Finance expenses were SAR 91 mn (2014 Q2: SAR 136 mn) due to lower debt by SAR 1.5 bn and also lower average cost of borrowing).
- Other income SAR 0.4 mn was lower than SAR 9 mn in Q3 2014 due to lower average cash in deposit schemes.
- Net profit amounted to SAR 93 mn up 3% (2014 Q3 : SAR 90 mn).







## Financial Performance ... cont'd

#### Q3, 2015 Balance Sheet

- Liquidity Position: Cash balance increased to SAR 951 mn (Q2, 2015: SAR 861 mn).
- Debt repaid SAR 156 mn as per installment due dates of existing Murabahas. No new debt was issued in the quarter
- DAAR invested SAR 202 mn in land developments in Q3, 2015 (Q2, 2015: SAR 237 mn), capitalizing on the opportunity to invest in developing of existing lands, with no major debt repayments becoming due in the near future.
- Opex and WC used up SAR 94 mn cash in Q3, 205 (Q2, 2015, 255 mn) due to positive WC movement and lower opex by 13 mn



2013

2014

Q1

2015

Q2

2015

Q3.

2015

2012

2013



Q3, 15

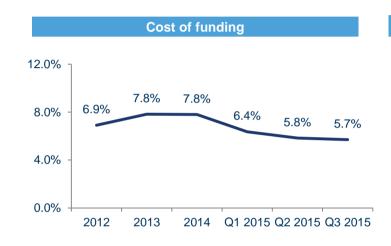
2014

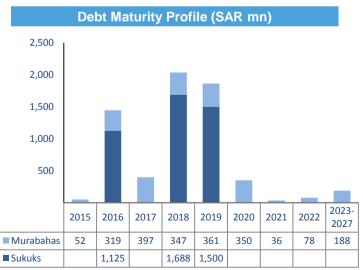


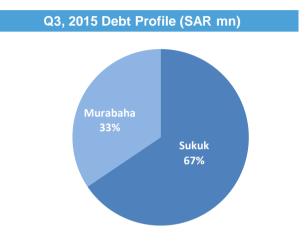
## Financial Performance ... cont'd

### Q3, 2015 Funding

- Net debt stands at SAR 5,385 mn (Q2, 2015 SAR 5,627 mn). Gross debt/Capitalization stands at 26%.
- Maturities are well spread and cash management is prudent. Maturity profile extends to 2023
- Average cost of funding reduced to 5.7% from 7.8% in 2014 driven by 2015 repayments and improving credit terms with local banking institutions on new debt.
- DAAR maintains Ba3 credit rating from Moody's on review in Q3, 2015. This is driven by the strength in the operating and business environment. having significant value in assets. growing recurring income portfolio demonstrating and а more conservative financial policy by prefunding upcoming debt maturities. S&P rating of B+ maintained during the quarter.











## Financial Performance... cont'd

## **Income Statements**

SR in 000s	FY 2012	FY2013	FY 2014	Q3, 2014	Q3, 2015	2014 (9 months)	2015 (9 months)
Revenue	3,557,073	2,931,168	3,056,060	751,014	540,949	2,449,313	1,791,995
Cost of revenue	(2,163,367)	(1,778,097)	(1,756,805)	(454,880)	(298,790)	(1,456,170)	(989,550)
Gross profit	1,393,706	1,153,071	1,299,255	296,134	242,159	993,143	802,445
%	39.2%	39.3%	42.5%	39.4%	44.8%	40.5%	44.8%
Operating expenses	(153,898)	(151,027)	(237,453)	(69,898)	(50,716)	(183,496)	(169,147)
Operating profit	1,239,808	1,002,044	1,061,802	226,236	191,443	809,647	633,298
%	34.9%	34.2%	34.7%	30.1%	35.4%	33.1%	35.3%
Income from Associates	850	3,250	16,000	5,000	2,600	13,500	9,600
Depreciation & amortization	(55,381)	(31,665)	(41,888)	(11,453)	(9,211)	(30,363)	(30,341)
EBIT	1,185,277	973,629	1,035,914	219,783	184,832	792,784	612,557
%	33.3%	33.2%	33.9%	29.3%	34.2%	32.4%	34.2%
Other income	92,776	39,320	46,895	8,888	359	39,079	1,209
Finance cost	(264,086)	(313,959)	(493,294)	(136,177)	(90,585)	(360,445)	(295,106)
PBT	1,013,967	698,990	589,515	92,494	94,606	471,418	318,660
%	28.5%	23.8%	19.3%	12.3%	17.5%	19.2%	17.8%
Zakat	(25,430)	(17,528)	(14,820)	(2,592)	(1,879)	(12,320)	(8,162)
Net Income	988,537	681,462	574,695	89,902	92,727	459,098	310,498
%	27.8%	23.2%	18.8%	12.0%	17.1%	18.7%	17.3%
EBITDA	1,354,758	1,091,102	1,181,498	252,804	211,261	903,947	693,757
%	38.1%	37.2%	38.7%	33.7%	39.1%	36.9%	38.7%
KPIs							
GM%	39.2%	39.3%	42.5%	39.4%	44.8%	40.5%	44.8%
Operating Profit %	34.9%	34.2%	34.7%	30.1%	35.4%	33.1%	35.3%
EBITDA %	38.1%	37.2%	38.7%	33.7%	39.1%	36.9%	38.7%
PBT%	28.5%	23.8%	19.3%	12.3%	17.5%	19.2%	17.8%
Net Income%	27.8%	23.2%	18.8%	12.0%	17.1%	18.7%	<b>% 3 ار 7 آل</b> ا کان 📠
Source: Reviewed Financial Statements a	as of 30 Sept 2015						DAR AL-ARKAN



# Financial Performance... cont'd

## Balance Sheet

SR in 000s	FY 2012	FY2013	FY 2014	Q3, 2014	Q3, 2015
Cash	535,771	2,279,132	2,310,196	3,079,267	950,997
Accounts Receivables	1,492,749	1,364,297	1,747,778	1,905,263	1,954,339
Pre-paid Expenses	632,781	484,201	816,697	900,216	987,481
Project in Progress-ST	46,702	44,529	-	-	-
Developed Land -ST	844,332	927,110	794,145	932,304	437,185
Others	143	143	143	193	
Total Current Assets	3,552,478	5,099,412	5,668,959	6,817,242	4,330,002
Investment in Land	5,605,630	4,864,302	5,445,630	5,081,130	5,918,252
Project in Progress-LT	7,138,585	8,780,457	8,916,056	8,204,862	8,815,605
Developed Land -LT	2,124,441	1,936,614	1,949,764	1,949,764	1,963,764
Investment Properties	2,737,060	2,694,638	3,567,451	3,582,532	3,521,155
Investment is Associates	744,157	747,407	763,407	760,907	773,007
Other Assets	77,938	74,502	71,279	72,001	69,090
Total Non-Current Assets	18,427,811	19,097,920	20,713,587	19,651,196	21,060,873
Total Assets	21,980,289	24,197,332	26,382,546	26,468,438	25,390,875
Payables & Accruals	1,267,876	1,283,586	1,189,858	1,189,967	1,152,491
Murabahas & Sukuks-ST	1,095,120	744,308	2,148,064	1,989,488	276,398
Total Current Liabilities	2,362,996	2,027,894	3,337,922	3,179,455	1,428,889
Murabahas & Sukuks-LT	3,289,359	5,159,269	5,458,564	5,819,204	6,060,026
Others	16,575	17,348	18,544	17,861	23,946
Total Non-Current Liabilities	3,305,934	5,176,617	5,477,108	5,837,065	6,083,972
Total Equity	16,311,359	16,992,821	17,567,516	17,451,919	17,878,014
Total Liabilities & Equity	21,980,289	24,197,332	26,382,546	26,468,438	25,390,875
Land development	15,712,988	16,508,483	17,105,595	16,168,060	17,134,806
Property management & leasing	2,737,060	2,694,638	3,567,451	3,582,532	3,521,155





# IV. Company Activities



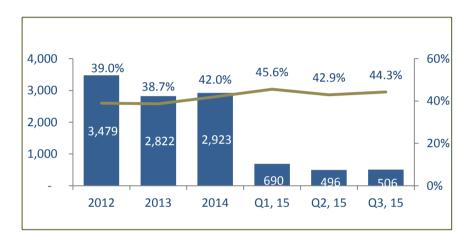
## **Land Development**

### Substantial and Geographically Diverse Land Bank

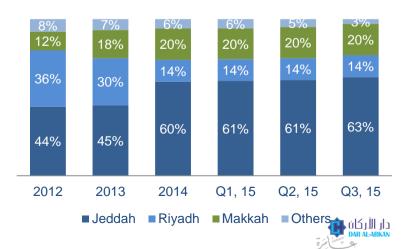
- Land plots are purchased based on thorough analysis:
  - Target large cities with supply / demand gap
  - Follow expansion trends from the city centre to the newer suburban areas
  - Follow historical prices and capitalize on potential for appreciation
  - Account for accessibility, particularly connections to the downtown and proximity to main roads and basic infrastructure
- The land bank is subject to continuous strategic assessment for retention or disposal. Some land has the potential for significant value enhancement and is therefore retained in the portfolio, while land deemed right for disposal offers a compelling opportunity for crystallizing a near term capital gain.
- Q3 Activities
  - There were no land purchases in Q3
  - The total revenue from land sold during Q3 was SAR 506 million for the square meters shown below:

Location	Size (sqm)
1. Eastern Region	682,365
2. Madinah	250,118
Total	932,483

#### Land revenue & gross margin (SAR Millions)



#### Geographical Split of Dar Al-Arkan's Land Bank Portfolio





# **Property Management and Leasing**

## Al Qasr Community



#### **Al-Qasr Community by Numbers**

Built-up Area (sqm)	1.2mn
Housing Capacity	13,000
Total # Residential Units	3,051
Total # Villas	254
Total # Apartments	2,797
# Villas for Leasing	102
# Apartments for Leasing	2,447*
Street Shops GLA sqm.	56k
Office Building GLA sqm.	20k
Occupancy Ratio %	51%

#### Activity in Q3 2015

- Leasing revenue commenced from Amanah for the commercial building and also from Al Hammadi hospital for 29 apartments.
- 4 shops were also leased out in the quarter.
- Active negotiations with MOFA for leasing significant number of residential units is ongoing.
- Strategies to improve the quality of community living and customer care, is ongoing.

#### Al Qasr Mall



#### **Al-Qasr Mall by Numbers**

Built-up Area (sqm)	230k
GLA (sqm)	76k
# Leasable Units*	429
# Floors	4
Parking Capacity	1,800 cars
Leasing Ratio	88%

#### Activity in Q3 2015.

- C. 5,000 sqm of lease agreed with Jamoli. for educational entertainment. Component expected to be operational in Q2 2016.
- Additional entertainment features for the 3rd floor is ongoing with lease arrangements and customer attractions.
- A series of events took place in Q3 including Adha Eid Festival.

#### Others







#### **Azizia Tower (Mecca)**

- Build up area is 40,746 sqm
- Leased 100% to KAMC

#### Al Tilal Villas (Medina)

- Build up 87,025sqm leasing ratio 36%
- · Total of 279 villas.
- · 89 Villas should be leased soon.

#### Al Masif Compound (Riyadh)

- Build up area 6,838 sqm of 26 Villas
- Leased 100% to NESMA





## Residential and Commercial Development

## Shams Al Riyadh



**Shams Ar-Riyadh** is Dar Al-Arkan's second Master Planned Community and is located in Riyadh's Al-Dariyia district.

#### Activity in Q3 2015

- Mock up villas construction is currently ongoing.
- The gated community concept design issued by DWP.
- Tendering for infrastructure construction is ongoing.

# Shams Ar-Riyadh by Numbers Total area (sqm) 2.4m No of Residential units to be leased 1,160 No of Residential units to be sold 325 Commercial land (sqm) 489k Commercial development BUA 3.2 m % Infrastructure completion 50% % Superstructure completion 0%

#### Juman



**Juman project** located in Dammam will be an integrated community providing to its residents and visitors modern waterfront living.

#### **Status Q3 2015**

- · Master plan concept completed.
- Bathymetric survey was completed which showed that the land is less than a meter in depth.
- Market and feasibility study is completed.
- · Evaluation of design bids completed.

# Juman Project by Numbers Total Area (sqm) 8.2 m DAAR's Holdings on the Project's SPV 18% DAAR's role Master developer

#### Shams Al Arous and Al Tilal



**Shams Al Arous** is company's third Master Planned Community and is located in Jeddah.

- · All the land has been fully developed.
- Connecting the project to Palestine Road led to significant value appreciation. Subsequently, land parcels are being sold to sub developers and brokers.

Al Tilal Land Development (Medina) is 438k sqm. It is fully developed and 50%+ of residential and commercial plots have been sold.

Shams Al-Arous by Numbers			
Total net area (sq m)	938K		
Residential area to be sold (sqm)	733K		
No. of Residential units to be leased	3,304		
Commercial BUA to be leased (sqm)	190k		
Infrastructure completion (%)	100%		
Superstructure completion (%)	وار الأركان DAR AL-ARKAN		



