## Investor Presentation Year 2015



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## **Table of Contents**

- I. Macro-economic & Sector Overview
- II. Company Overview & Financial Performance
- III. Company Activities
- IV. Investment Summary
- V. Appendix
  - a) P&L
  - b) Balance sheet





# I. Macro-economic & Sector Overview



## Market Outlook

Long-term outlook for Saudi Real Estate remains positive, despite current challenges

#### Saudi Real Estate Market

- The overall economic outlook for 2016 continues to be challenging owing to recent changes in the oil price, ٠ the war on Yemen and economic situation resulting to the Government taking spending savings measures and prioritizing projects.
- Despite the economic situation, housing remains a key priority for the Saudi Arabian government. ٠
- <sup>(1)</sup>According to research reports, the long term outlook of the RE sector remains positive driven by very high ٠ demand levels resulting from favorable demographics, household sizes decrease and the desire for home ownership continues. These factors will continue to underpin demand and ensure residential real estate continues to be an attractive market segment in 2016.
- <sup>(2)</sup>The volume of land transactions continued to slow in Q4 due to concerns about implementation of the fees ٠ over undeveloped land (white land) and reason above.
- <sup>(2)</sup>The residential land prices continued to be generally steady in Riyadh with modest drop in southern and northern districts and in Jeddah where land prices increased in the north and decreased in southern districts while rest remained flat.



## Macro-economic & Real Estate Sector Overview

The Saudi Real Estate Sector: Underpinned by a fast growing economy, vast wealth reserves and attractive demographic fundamentals

<ul> <li>Inflation in the Kingdom has been stable at 2.3% so far this year despite strong domestic demand.</li> <li>Citizens will continue spending on their homes whether through lease or</li> </ul>		Population Distribution by Age and Nationality(000s)
<ul> <li>GDP growth is slowing, with 1.9% forecast in 2016 following 3.2% expected for 2015.</li> <li>Government spending is now decreasing owing to continued oil price weakness affecting capital projects and government institutions, but employment and housing memin a priority.</li> <li>Inflation in the Kingdom has been stable at 2.3% so far this year despite strong domestic demand.</li> <li>Citizens will continue spending on their homes whether through lease or mortgage .</li> <li>Mortgage uptake has been slow, but upswing in lending expected as Saudi government may increase mortgage loan-to-value to 85% from current 70%, with positive impact on mortgage penetration.</li> <li>Banks are likely to see greater lending opportunities, higher fee income, pickup in real-estate prices and opportunities to tap new clients.</li> <li>New regulations allow REDF loans to be paid directly to banks and be</li> </ul>		<ul> <li>70% of the population under the age of 35 and 32% are under the age of 15.</li> <li>Population grew 21.87% between 2005 and 2015 with estimated population of 37.6m by 2025.</li> <li>Average household size is expected to continue to decline due to the changing family structure in the Kingdom.</li> <li>Strong housing demand for approximately 200,000 new homes per annum.</li> <li>Strong housing demand for approximately 200,000 new homes per annum.</li> </ul>
mortgage .       2009 2010 2011 2012 2013 2014 2015 2016 2017 201         • Mortgage uptake has been slow, but upswing in lending expected as Saudi government may increase mortgage loan-to-value to 85% from current 70%, with positive impact on mortgage penetration.       Mortgage Lending as a % of GDP 16%         • Banks are likely to see greater lending opportunities, higher fee income, pick-up in real-estate prices and opportunities to tap new clients.       GCC Average is c.7% 8%         • New regulations allow REDF loans to be paid directly to banks and be       10/	and Disposable	<ul> <li>GDP growth is slowing, with 1.9% forecast in 2016 following 3.2% expected for 2015.</li> <li>Government spending is now decreasing owing to continued oil price weakness affecting capital projects and government institutions, but employment and housing remain a priority.</li> <li>Inflation in the Kingdom has been stable at 2.3% so far this year despite strong domestic demand.</li> </ul>
	Mortgage Law	<ul> <li>mortgage .</li> <li>Mortgage uptake has been slow, but upswing in lending expected as Saudi government may increase mortgage loan-to-value to 85% from current 70%, with positive impact on mortgage penetration.</li> <li>Banks are likely to see greater lending opportunities, higher fee income, pick-up in real-estate prices and opportunities to tap new clients.</li> <li>New regulations allow REDF loans to be paid directly to banks and be</li> </ul>

7,207

15000

Total

### Ministry of Housing (MoH) & Real Estate Development Fund(REDF)

### Continued severe housing shortage, government initiatives and white land tax

Housing Situation	<ul> <li>Majority of homes are self built and financed from savings, personal loans or REDF loans. This creates growing demand for developed land.</li> <li>Due to a severe shortage in housing, the government has developed housing aid program to support low income Saudis.</li> </ul>	'000 Units 6,080 5,	<u>Total residential uni</u> ,363	8,246
	• Despite this and other measures, there is likely to remain a shortage of affordable housing in Saudi Arabia for some time to come.	2010-201	14 2015-2019 Cumulative Demand	<ul> <li>2020-2024</li> <li>Total Supply</li> </ul>
Ministry of Housing & REDF	<ul> <li>Minister of Housing announced that housing projects will be executed in cooperation with Developers. This increased private sector involvement is beneficial.</li> <li>REDF approved 15 billion SR real estate loans up to Sep 2015. No new loans issued in Q4 as the REDF has finalized some loan schemes to be made available to the public, possibly in Q1 2016.</li> <li>DAAR is well positioned to continue to supply developed land parcels to satisfy this growing demand.</li> </ul>	SAR Million 16000 14000 12000 10000 8000 6000 4000 2000 0 0 0 0 0 0 0 0 0 0 0 0		2000
White Land Fees	<ul> <li>Council of Ministers has approved the levying of fees in relation to vacant land – "white land fee".</li> <li>Criteria for fees remain unclear but will be finalized by MOH within 180 days from the date of resolution on 23 November, 2015. These will include:</li> <li>Developed vacant land for residential use within urban area</li> <li>Land not under development for longer periods of time within urban areas</li> <li>Land that enjoys municipal services such as utilities and roads.</li> <li>DAAR unlikely to be affected, as current land portfolio either fully developed and for sale, under development with infrastructure being built or is purely raw land with few municipal services.</li> </ul>	Q1, 1	15 Q2, 15	Q3, 15 T



# II. Company Overview & Financial Performance

## Company overview



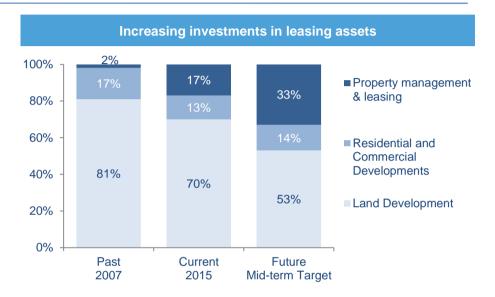
#### Dar Al-Arkan – A leading real estate developer in Saudi Arabia

- Largest listed real estate developer in Saudi Arabia As at 31 December 2015:
- Market Capitalization: SAR 6.7 bn (US\$ 1.89 bn)
- Total number of employees: 337
- Revenue: Q4 2015 SAR 419 mn (US\$ 112 mn)
- EBITDA: Q4 2015 SAR 168 mn (US\$ 45 mn)
- Book value of assets : SAR 25.3 bn (US\$ 6.7bn)
  - Land Bank: SAR 14.4 bn (US\$ 3.8 bn)
  - Leasing: SAR 3.5 bn (US\$ 933 mn)
  - Residential and commercial development projects: SAR 2.7 bn (US\$ 709 mn)
  - Other assets: SAR 4.7 bn (US\$ 1.3 bn)
     Headquarters: Riyadh, Saudi Arabia



Land Development

Property Management and Leasing Residential and Commercial Development



#### Diversification strategy.

DAAR remains committed to its strategy of diversifying revenue streams within its business and reducing the weighting of land sales. This will enhance value creation from owned land, increase earnings visibility, create smoother earnings delivery and reduce the Company's financial risk profile. The strategy will be executed by:

- · Increasing occupancy in current asset base to reach full occupancy in 2017
- Deliver gated community and residential units for leasing from ongoing development projects to contribute to revenue from 2019 onwards
- Acquire performing lease assets from market to portfolio (on hold due to market conditions in 2016)
- Deliver off plan residential units from ongoing developments to contribute to revenue from 2019 onwards





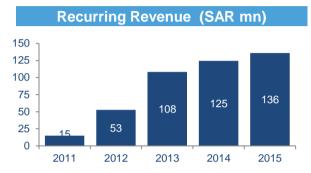
## **Financial Highlights**

#### Full Year 2015 Profitability

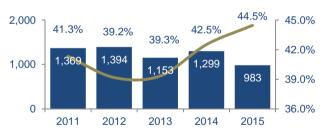
- Revenue decreased 28% to SAR 2,211 mn (2014: SAR 3,056 mn).
- Land sales revenue was SAR 2,075 mn (2014: SAR 2,931 mn), down 29%.
- Property management and leasing revenue increased to SAR 136 mn (2014: SAR 125 mn), up 9%, and was 6% of total revenue.
- Gross Margin improved 200 bps to 44.5% (2014: 42.5%).
- **SG&A** was at SAR 204 mn (2014 : SAR 237 mn) mainly due to lower professional & consulting services.
- EBITDA was SAR 862 mn down 27% (2014: SAR 1,181 mn).
- Finance expenses were SAR 385 mn down 22% (2014: SAR 493 mn)
- Other income SAR 14 mn (2014: SAR 63 mn) mainly due to lower cash in deposit schemes.
- Net profit amounted to SAR 359 mn down 38% (2014: SAR 575 mn).

Source: Reviewed Financial Statements as of 31 December 2015

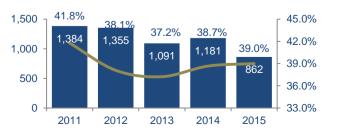




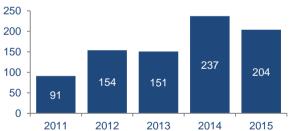
#### Gross Profit (SAR mn) & Margin (%)



#### EBITDA (SAR mn) & Margin (%)



#### SG & A (SAR mn)



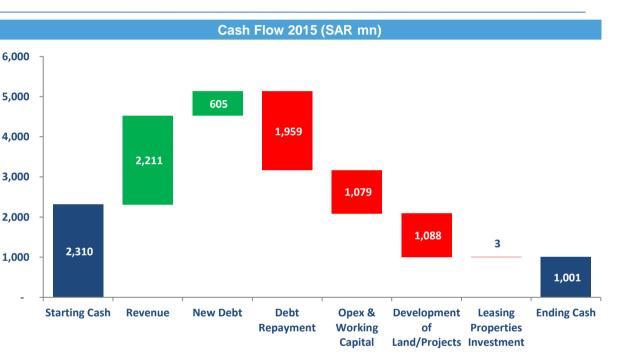


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## Financial Performance ... cont'd

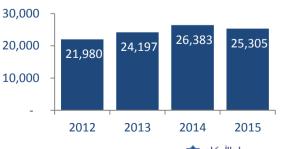
### Full Year 2015 Balance Sheet

- Liquidity Position: Cash balance decreased to SAR 1 bn (2014: SAR 2.3 bn) post Sukuk IV repayment.
- **Debt repaid:** Repayment of Sukuk IV SAR 1,523 mn and Murabahas SAR 410 mn as per due dates. New debt of SAR 605 mn was issued during the year.
- Improved cost of debt: Average cost of funding fell to 5.5% versus 7.8% in 2014, due to 2015 repayments of higher yield Sukuks and improving credit terms with local / regional banking institutions on new / refinanced debt.
- DAAR invested SAR 697 mn in land developments in 2015 (2014: SAR 421 mn), capitalizing on the opportunity to invest in developing existing land in the absence of near-term debt repayment obligations. Net seller of land (acquisition only SAR 390 mn vs. SAR 1,872 mn in 2014), owing to selective approach and cash preservation.
- **Opex and WC** used SAR 1,079 mn cash in 2015 (2014, 1,516 mn)





#### Total Assets (SAR mn)





دار الاركان Dar al-arkan 10 مح

## **Financial Performance**

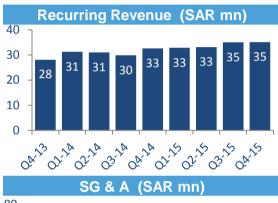
### Q4. 2015 Profitability

Revenue (SAR mn) 1.000 800 600 400 751 693 200 02:14 03:14 02-24 04-14 01.15 02:15 03:15 04-15 04-13 Gross Profit (SAR mn) & Margin (%) <sup>50%</sup> 46% 43% 45% 43% 500 60% 38% 44% 38% 39% 400 300 200

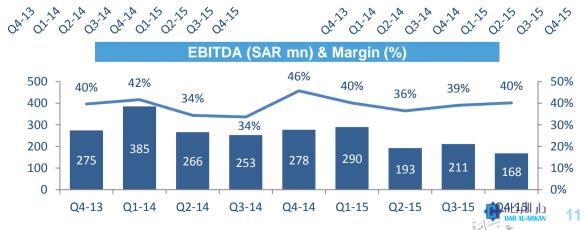
> 294 296

263

0







40%

20%

0%

229 242 183

· 03-14 04-14 01-15 02-15 03-15

- Revenue decreased 31% to SAR 419 mn (2014, Q4 SAR 607 mn) driven by slower than expected land trading volumes in KSA owing to challenging market conditions.
- Land sales revenue SAR 384 mn (2014, Q4: SAR 574 mn). down 33%.
- Property management and leasing revenue increased to SAR 35 mn (2014 Q4 : SAR 33 mn), up 6%.
- Gross Margin decreased to 43% (2014 Q4 : 50%) mainly due to lower land sales and product mix of developed land.
- SG&A was at SAR 35 mn (2014 Q4 : SAR 54 mn) mainly due to lower professional and consulting fees. 100
- EBITDA SAR 168 mn down 40% (2014 Q4 : SAR 278 mn) due to lower sales volume.
- Finance expenses were SAR 90 mn, down 32% (2014 Q4 : SAR 133 mn) due to repayment of high cost Sukuk and lower average cost of borrowing).
- Other income SAR (0.13) mn, lower than SAR 7.8 mn in 2014 Q4 due to lower average cash in deposit schemes
- Net profit amounted to SAR 49 mn, down 58% (2014 Q4 : SAR 116 mn).

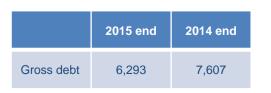
Source: Reviewed Financial Statements as of 31 Dec 2015

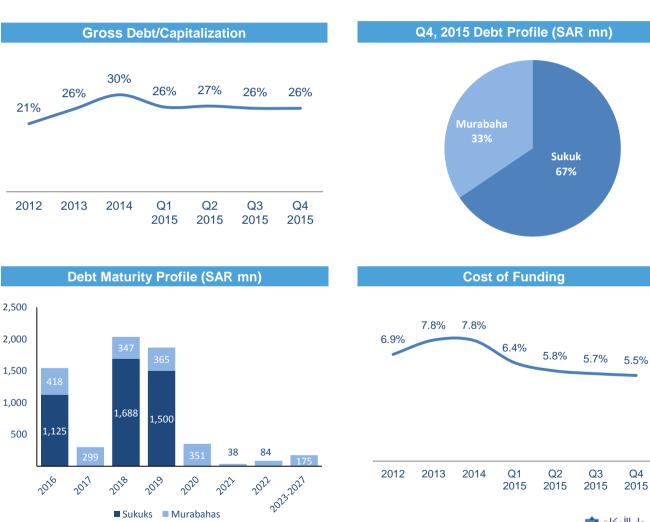


## Financial Performance ... cont'd

### Q4, 2015 Funding

- Net debt stands at SAR 5.292 mn (Q4, 2014 SAR 5,385 mn) gross debt / capitalization stands at 26%
- Maturities are well spread and • cash management is prudent. Maturity profile extends to 2027.
- Average cost of funding • reduced to 5.5% from 7.8% in 2014 driven by 2015 repayments and improving credit terms with local banking institutions on new debt.





Q4



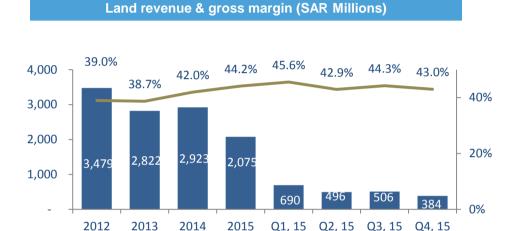


# **III.** Company Activities

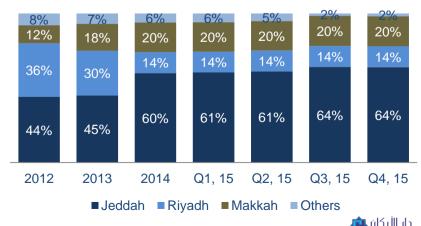
## Land Development

#### Substantial and Geographically Diverse Land Bank

- Land plots are purchased based on thorough analysis :
  - Target large cities with supply / demand gap
  - Follow expansion trends from the city centre to the newer suburban areas
  - Follow historical prices and capitalize on potential for appreciation
  - Focus on accessibility, particularly connections to downtown, proximity to main roads and basic infrastructure
- The land bank is subject to continuous strategic assessment for retention or disposal. Some land has the potential for significant value enhancement and is therefore retained in the portfolio, while land deemed right for disposal offers a compelling opportunity for crystallizing a near term capital gain.
- In 2015, DAAR was a net seller of land and this will continue in 2016, as we focus on conserving cash for the November 2016 Sukuk repayment







Source: Reviewed Financial Statements as of 31 Dec 2015

## **Properties**

### Al Qasr Community



#### **Al-Qasr Community by Numbers** Built-up Area (sqm) 1.2mn **Housing Capacity** 13.000 Total # Residential Units 3.051 Total # Villas 254 **Total # Apartments** 2.797 102 # Villas for Leasing # Apartments for Leasing 2.447 Street Shops GLA sqm. 56k Office Building GLA sqm. 20k **Occupancy Ratio %** 51%

#### Activity in 2015

- 306 units handed to MOFA
- Signed a contract with Hammadi Hospital for 38 units.
- 14 shops were leased.
- Ongoing negotiations with Al Habib Hospitals for 180 residential units.
- Strategies to improve the quality of community living and customer care, are continuing.

### AI Qasr Mall



**Al-Qasr Mall by Numbers** 

Built-up Area (sqm)	230k
GLA (sqm)	76k
# Leasable Units	429
# Floors	4
Parking Capacity	1,800 cars
Leasing Ratio	88%

#### Activity in 2015.

- New tenants joined in
- Few events took place including Riyadh shopping fest
- Entertainment zone : Jamouly signed lease for 5,270 sqm.
- Reconfiguring of recreational and entertainment features on the 3rd floor is ongoing.
- 13 new cloths shops and 2 fast food shops have leased in the mall.

### Others





Azizia Tower (Mecca)

- Leasable area 40,746 sqm
- Leased 100% to KAMC

#### Al Tilal Villas (Medina)

- Leasable area 87,025 sqm
- Out of 279 villas, 36% leased

#### Al Masif Compound (Riyadh)

· 26 villas. 100% leased to NESMA





## **Residential and Commercial Development**

#### Shams Ar Rivadh

#### Juman



Shams Ar-Rivadh is Dar Al-Arkan's second Master Planned Community and is located in Riyadh's Al-Dariyia district. Activity in 2015

- Mock up villa construction ongoing. •
- The gated community concept design & feasibility has been completed and approved by management.
- Tendering for infrastructure construction is ongoing.

Shams Ar-Riyadh by Numbers				
Total area (sqm)	2.4m			
No of Residential units to be leased	1,160			
No of Residential units to be sold	325			
Commercial land (sqm)	489k			
Commercial development BUA	3.2 m			
% Infrastructure completion	55%			
% Superstructure completion	0%			



Juman project located in Dammam will be an integrated community providing its residents and Planned Community and is located in Jeddah. visitors modern waterfront living.

#### Activity in 2015

- Master plan finalized at pre-concept level
- Bathymetric survey is completed and shows that 70% of land is less than a meter in depth.
- Market and feasibility study is completed.
- Evaluation of design bids completed.

Juman Project by Numbers				
Total Area (sqm)	8.2 m			
DAAR's Holdings on the Project's SPV	18%			
DAAR's role	Master developer			

#### Shams Al Arous and Al Tilal



Shams Al Arous is company's third Master

- All the land is fully developed. Zoning of the southern part is in progress with the municipality.
- Connecting the project to Palestine Road led to • significant value appreciation. Subsequently, land parcels are being sold to sub developers and brokers.

Al Tilal Land Development (Medina) is 438k sqm. It is fully developed and 50%+ of residential and commercial plots have been sold.

Shams Al-Arous by Numbers				
Total net area (sq m)	938K			
Residential area to be sold (sqm)	733K			
No. of Residential units to be leased	3,304			
Commercial BUA to be leased (sqm)	190k			
Infrastructure completion (%)	100%			
Superstructure completion (%)	0%			

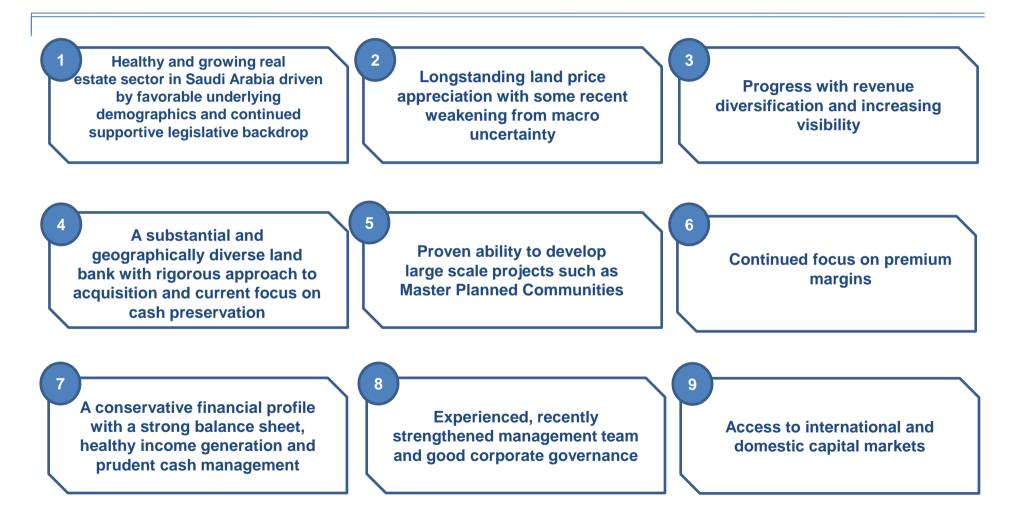




## IV. Investment Summary

## **Investment Summary**









V. Appendix

## **Financial Performance**

### a) Income Statements

SR in 000s	FY 2012	FY2013	FY 2014	FY 2015	Q4, 2014	Q4, 2015
Revenue	3,557,073	2,931,168	3,056,060	2,211,349	606,747	419,354
Cost of revenue	(2,163,367)	(1,778,097)	(1,756,805)	(1,228,117)	(300,635)	(238,567)
Gross profit	1,393,706	1,153,071	1,299,255	983,232	306,112	180,787
%	39.2%	39.3%	42.5%	44.5%	50.5%	43.1%
Operating expenses	(153,898)	(151,027)	(237,453)	(204,238)	(53,957)	(35,091)
Operating profit	1,239,808	1,002,044	1,061,802	778,994	252,155	145,696
%	34.9%	34.2%	34.7%	35.2%	41.6%	34.7%
Income from Associates	850	3,250	16,000	12,800	2,500	3,200
Depreciation & amortization	(55,381)	(31,665)	(41,888)	(39,586)	(11,525)	(9,245)
EBIT	1,185,277	973,629	1,035,914	752,208	243,130	139,651
%	33.3%	33.2%	33.9%	34.0%	40.1%	33.3%
Other income	92,776	39,320	46,895	1,075	7,816	(134)
Finance cost	(264,086)	(313,959)	(493,294)	(384,801)	(132,849)	(89,695)
PBT	1,013,967	698,990	589,515	368,482	118,097	49,822
%	28.5%	23.8%	19.3%	16.7%	19.5%	11.9%
Zakat	(25,430)	(17,528)	(14,820)	(9,325)	(2,500)	(1,163)
Net Income	988,537	681,462	574,695	359,157	115,597	48,659
%	27.8%	23.2%	18.8%	16.2%	19.1%	11.6%
EBITDA	1,354,758	1,091,102	1,181,498	862,094	277,551	168,337
%	38.1%	37.2%	38.7%	39.0%	45.7%	40.1%
KPIs						
GM%	39.2%	39.3%	42.5%	44.5%	50.5%	43.1%
Operating Profit %	34.9%	34.2%	34.7%	35.2%	41.6%	34.7%
EBITDA %	38.1%	37.2%	38.7%	39.0%	45.7%	40.1%
PBT%	28.5%	23.8%	19.3%	16.7%	19.5%	11.9%
Net Income%	27.8%	23.2%	18.8%	16.2%	19.1%	11.6%

Source: Reviewed Financial Statements as of 31 Dec 2015



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## **Financial Performance**

### b) Balance Sheet

07 : 000	57,0040	51/00/0	51/ 00/ /	51/ 00/ 5
SR in 000s	FY 2012	FY2013	FY 2014	FY 2015
Cash	535,771	2,279,132	2,310,196	1,001,061
Accounts Receivables	1,492,749	1,364,297	1,747,778	1,948,687
Pre-paid Expenses	632,781	484,201	816,697	974,809
Project in Progress-ST	46,702	44,529	-	-
Developed Land -ST	844,332	927,110	794,145	437,185
Others	143	143	143	-
Total Current Assets	3,552,478	5,099,412	5,668,959	4,361,742
Investment in Land	5,605,630	4,864,302	5,445,630	5,982,401
Project in Progress-LT	7,138,585	8,780,457	8,916,056	8,651,076
Developed Land -LT	2,124,441	1,936,614	1,949,764	1,963,764
Investment Properties	2,737,060	2,694,638	3,567,451	3,501,637
Investment is Associates	744,157	747,407	763,407	776,207
Other Assets	77,938	74,502	71,279	68,416
Total Non-Current Assets	18,427,811	19,097,920	20,713,587	20,943,501
Total Assets	21,980,289	24,197,332	26,382,546	25,305,243
Payables & Accruals	1,267,876	1,283,586	1,189,858	1,065,035
Murabahas & Sukuks-ST	1,095,120	744,308	2,148,064	1,531,945
Total Current Liabilities	2,362,996	2,027,894	3,337,922	2,596,980
Murabahas & Sukuks-LT	3,289,359	5,159,269	5,458,564	4,760,617
Others	16,575	17,348	18,544	20,973
Total Non-Current Liabilities	3,305,934	5,176,617	5,477,108	4,781,590
Total Equity	16,311,359	16,992,821	17,567,516	17,926,673
Total Liabilities & Equity	21,980,289	24,197,332	26,382,546	25,305,243
Land development	15,712,988	16,508,483	17,105,595	17,034,426
Property management & leasing	2,737,060	2,694,638	3,567,451	3,501,637

Source: Reviewed Financial Statements as of 31 Dec 2015



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